

Specialty & County Society Partners,

This morning the WSMA posted a joint video PSA with the Washington State Hospital Association on our social channels featuring WSMA President Bill Hirota, MD, on “5 things to know about coronavirus.” For those of you on social media, we’d appreciate your help in spreading the video, either by sharing our posts with your followers (preferred) or posting it on your channels directly.

To retweet on Twitter or share on Facebook, we’ve “pinned” the posts at the top of the page at:

<https://www.facebook.com/wsma.org/>

https://twitter.com/WSMA_update

Or post the video directly using:

<https://vimeo.com/396099615>

We’d also appreciate if you’d consider liking and commenting on these posts, which will also help the posts and the video be seen by more people on social media. And we’ll be adding to our [LinkedIn page](#) ASAP as well.

For those not on social media, if helpful, the WSMA also has a dedicated COVID-19 resource page that features the video, along with patient and professional resources: www.wsma.org/covid19.

If your comms team would like information on how to embed the video within your website, contact me directly and I can send you that information.

Let me know if you have questions—and we greatly appreciate your help as we try and get the word out to patients and communities.

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