

# KCMS Communique & Directory



## Advertising Specifications & Submission Guidelines

Please FAX this form to 360-204-5709 or send it to the KCMS, P.O. Box 490, Silverdale, WA 98383

### Contact Information:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_ Town: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

### Ad Guidelines

**Color:** please provide all Ads in 4-color.

**Format:** tif, jpg, eps, or pdf for PC.

**Size:** file must be created at 100% of actual size.

**Resolution:** file should be at least 300 dpi (*embedded elements must be 300 dpi as well*).

**Submission:** e-mail your file or provide a CD formatted for PC and "read only".

**Proof:** please include a pdf or laser hard-copy proof.

**Ad Creation:** Graphic Design Services are available at the rate of \$50.00 per hour.

### Program Ad Sizes

<u>Sponsor Level</u>	<u>Size</u>	<u>Size (w x h)</u>
\$245	1/4 Page	3 1/4" x 3 5/8"
\$425	1/2 Page	6 1/2" x 3 5/8"
\$500	Full Page	6 1/2" x 9"

### Examples (approximately 50% of actual size)



1/2 Page

### Contact:

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#### Kathy Cole

KCMS Graphic Designer

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