

KCMS Communique & Directory



Advertising Specifications & Submission Guidelines

Please FAX this form to 360-204-5709 or send it to the KCMS, P.O. Box 490, Silverdale, WA 98383

Contact Information:

Business Name: _____

Contact Name: _____

Contact Address: _____ Town: _____ Zip: _____

E-mail Address: _____ Phone: _____

Ad Guidelines

Color: please provide all Ads in 4-color.

Format: tif, jpg, eps, or pdf for PC.

Size: file must be created at 100% of actual size.

Resolution: file should be at least 300 dpi (*embedded elements must be 300 dpi as well*).

Submission: e-mail your file or provide a CD formatted for PC and "read only".

Proof: please include a pdf or laser hard-copy proof.

Ad Creation: Graphic Design Services are available at the rate of \$50.00 per hour.

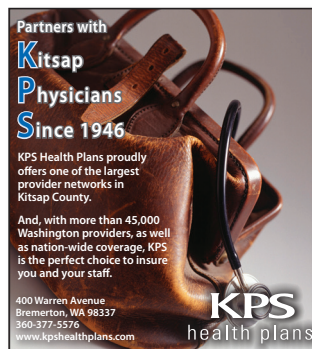
Program Ad Sizes

Sponsor Level	Size	Size (w x h)
\$245	1/4 Page	3 1/4" x 3 5/8"
\$425	1/2 Page	6 1/2" x 3 5/8"
\$500	Full Page	6 1/2" x 9"
\$750	Full Page - Inside Cover	6 1/2" x 9"

Examples (approximately 50% of actual size)



1/2 Page



1/4 Page

Contact:

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